

Letter of Invitation



Date: 15th March, 2018

REQUEST FOR PROPOSAL

FOR

TENDER NO.PA/036/2017/2018/C/05 FOR PROVISION OF CONSULTANCY SERVICES TO MEASURE THE IMPACT OF DOCUMENTARY FILMS ON TOURISM ATTRACTIONS IN TANZANIA SHOWN IN LONG ROUTE BUSES

1. The Government of the United Republic of Tanzania has set aside funds for the implementation of Contract no. PA/036/2017/2018/C/05 for Provision of Consultancy Services to measure the impact of documentary films on Tourism attractions in Tanzania shown in long route buses. Buses starting their routes from Dar es salaam. It is intended that part of the funds will be used to cover eligible payments under the contract for which this Request for Proposals is issued.
2. The **Managing Director, Tanzania Tourist Board** now invites **technical & financial Proposals for Provision of Consultancy Services** to measure the impact of documentary films on Tourism attractions in Tanzania shown in long route buses. More details on the services are provided in the Terms of Reference (TOR).
3. A firm will be selected under **Individual Selection Tendering Method** and Procedures are described in this RFP.
4. The RFP includes the following documents:
Section 1: Instructions to Consultants (ITC)

- Section 2: Proposal Data Sheet (PDS)
- Section 3: General Conditions of Contract (GCC)
- Section 4: Special Conditions of Contract (SCC)
- Section 5: Proposal and Contract Forms
- Section 6: Terms of Reference (TOR)
- Section 7: Undertaking by Consultant on Anti - Bribery Policy / Code of Conduct and Compliance Program.

RFP shall be collected from **The Secretary, Tender Board, Tanzania Tourist Board, P.O Box 2485, Dar es salaam, at a total cost of Tanzania shillings Fifty Thousand only (Tsh. 50,000/=), nonrefundable.**

5. Both Financial and Technical Proposals in one original plus three (3) copies properly filled in and enclosed in one plain envelope. The envelop should be clearly marked **TENDER NO.PA/036/2017/2018/C/05 FOR PROVISION OF CONSULTANCY SERVICES TO MEASURE THE IMPACT OF DOCUMENTARY FILMS ON TOURISM ATTRACTIONS IN TANZANIA SHOWN IN LONG ROUTE BUSES.** The envelope must be delivered to the address below at or before **10:00am local hours on 14th April, 2018.** Proposals will be opened promptly thereafter in public and in the presence of Service providers' representatives who choose to attend the opening in the conference room at Tanzania Tourist Board.

Bid Submission Address is:

The Secretary,
TTB Tender Board,
Tanzania Tourist Board,
Utalii House, along Ali Hassan Mwinyi Road/Laibon street,
Plot No.1, Oysterbay
Room: PMU Office

6. Please inform us in writing or in electronic forms that provide record of the content of the communication at the following address **The Secretary, Tender Board, Tanzania Tourist Board, P.O Box 2485, Dar es salaam. Tel +255 266 4878/9 or E-mail pmu.ttb@tanzaniatourism.go.tz,** upon receipt:
 - a) that you received the Letter of Invitation; and
 - b) whether you will submit a proposal alone or in association.

Yours sincerely

**Secretary
Tender Board
TANZANIA TOURIST BOARD**